

“BODE SPEAKS”

Step into
your
big
Deal
ENERGY



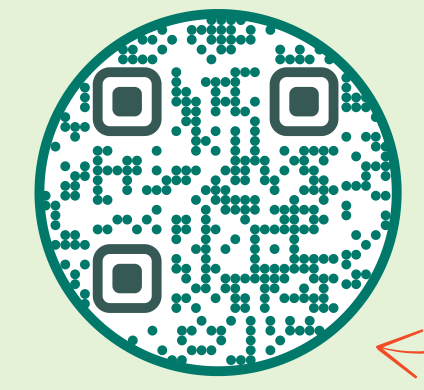
8THIRTYFOUR

Let me tell you about



Forbes Top 200 PR Agency
Michigan 50 Companies to Watch
Michigan Woman Owned Small
Business of the Year

- Founded 8THIRTYFOUR (Four score and 18+ years ago)
- Personal Brand coach for 20+ years
- Dog Rescuer (9 and counting)
- Powered by 5-shot Iced Shaken Espressos (and ADHD)



Connect with me on LinkedIn





Big Deal Energy™ (n.)

The confidence of knowing exactly who you are, owning your quirks, and communicating your authentic self unapologetically.



**I am big
enough to
admit I'm
often inspired
by myself.**

-Leslie Knope



BE A LESLIE.

Question

Uncover

identify

Reframe

kNOW

Show

GUT CHECK

Ghost Mode 

Main Character 

Unforgettable AF 

Wallflower 

Quirks 

Background Character 

It starts with 

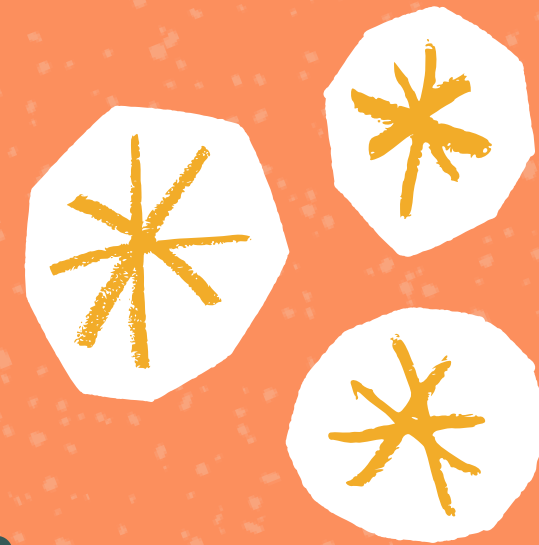


Take the Quirks Quiz





Question



Uncover

It's what your BDE is
working towards.



identify



Know what makes you different

“ BODE SPEAKS ”



Reframe

Your story matters.

8THIRTYFOUR



What makes you memorable

Hint: uniques + your talents + weird + lived experience

Show

Be you everywhere, consistently and intentionally (but know your audience).



what's
your

Big HAIRY
Audacious
Goal?

OWN

your

Weird

What's your **weird**?

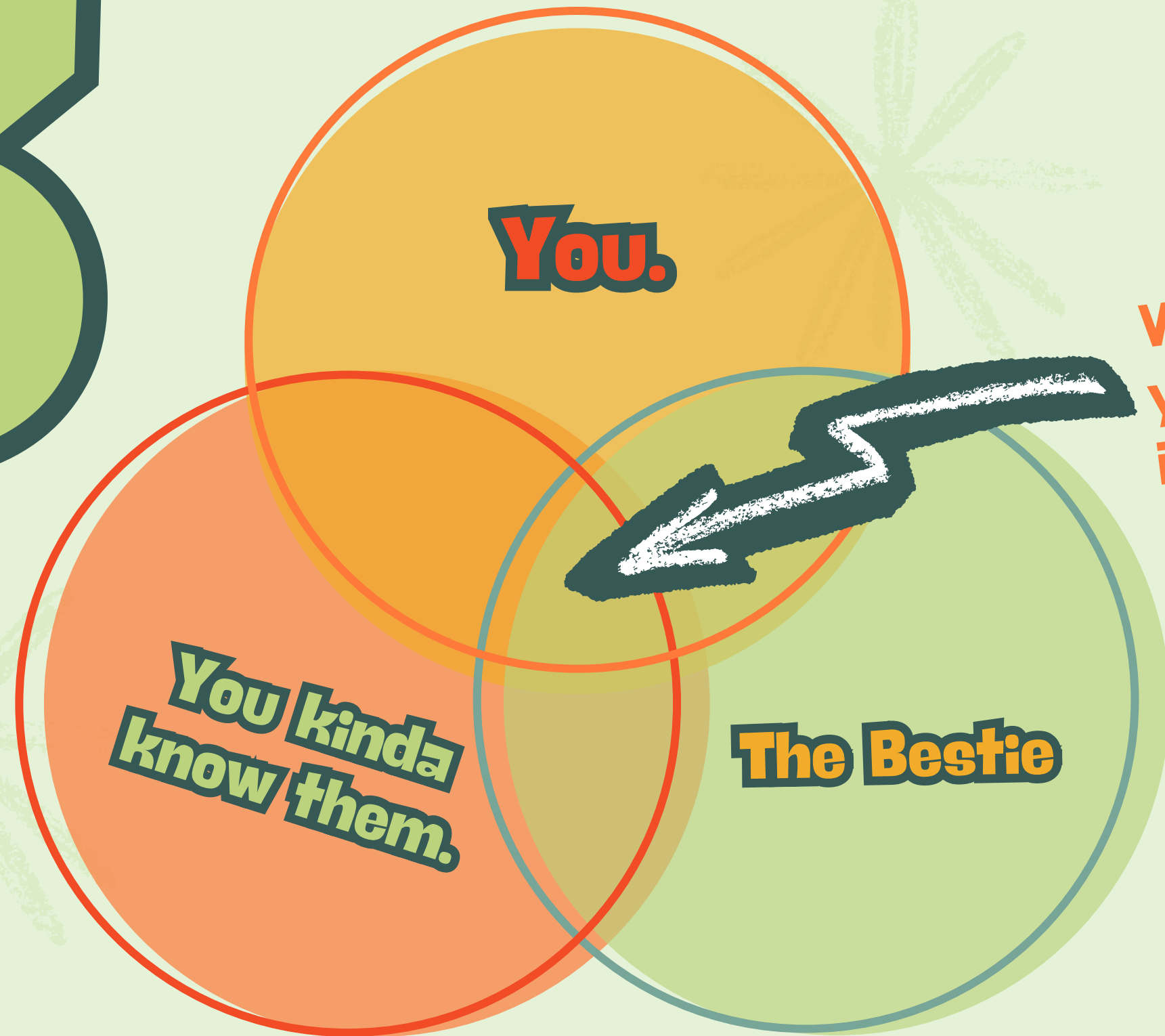
What makes you different?

What's your value?

The Three



3 WORDS. 3 PERSPECTIVES.



Where your BDE is defined.

KNOW IT AND SHOW IT.

Time to get crafty.

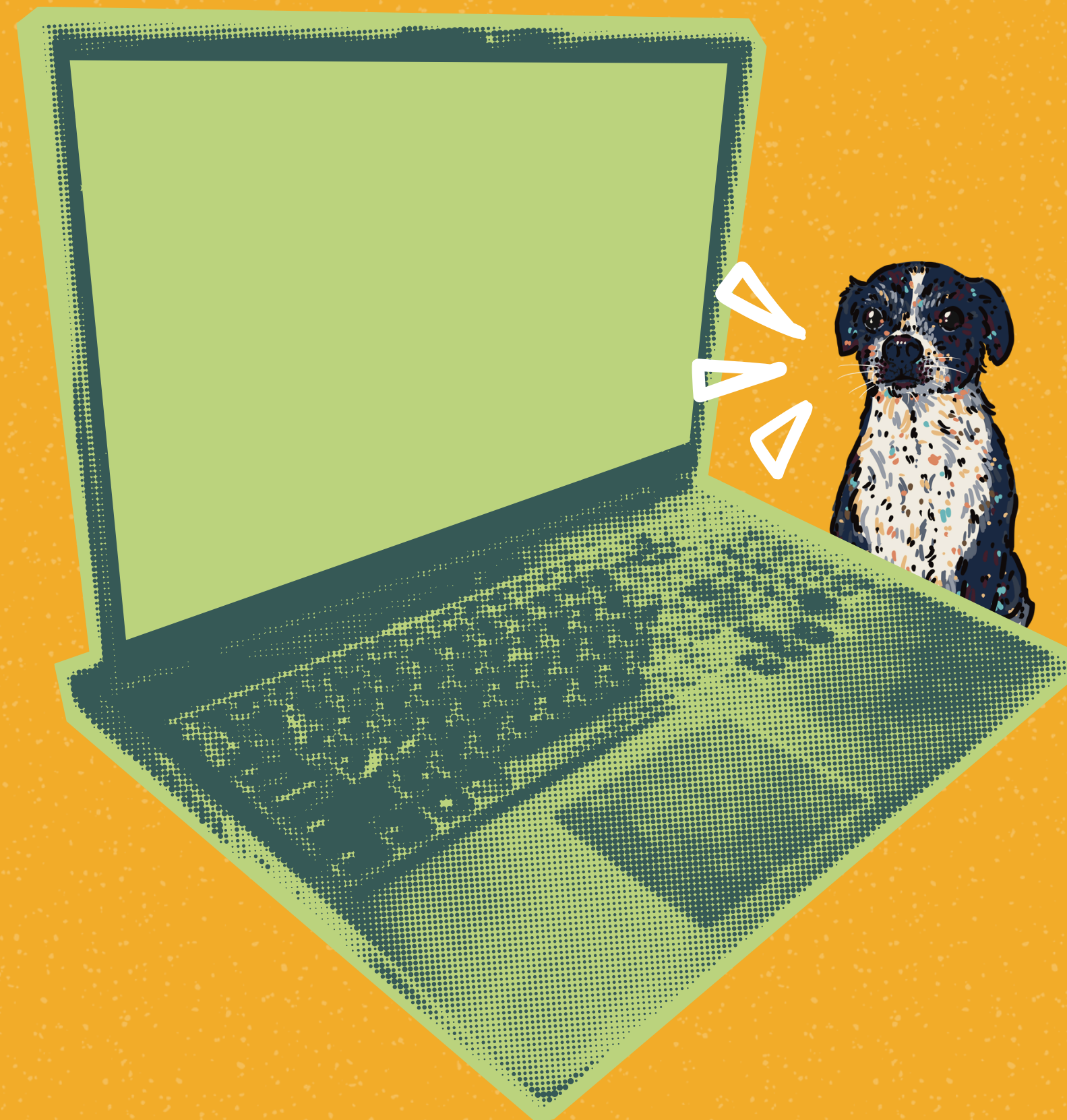


SO... WHAT'S NEXT?

Spaces & Places *

*online & in-person**

**so...everywhere





FOLLOW THE LEADER.

better yet, BE the leader.

*Add
value.*



FOX 17
morning
MIX

Stay seen.

“ BODE SPEAKS ”



BE MEMORABLE.



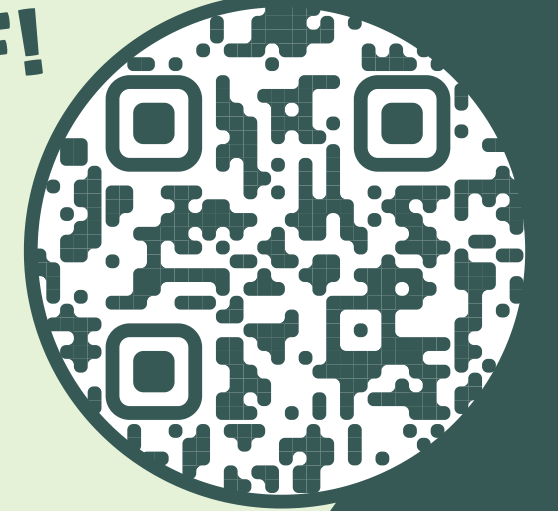
8THIRTYFOUR

“BODE SPEAKS”



big Deal ENERGY

USE PROMO CODE **SHELEADS** FOR \$40 OFF!



Upcoming Workshops

- June 23 | 3:30 PM
- September 23 | 3:30 PM
- November 17 | 7:30 AM

@ The 8THIRTYFOUR Learning Hub
Grand Rapids, MI

8THIRTYFOUR.COM/BIG-DEAL-ENERGY

